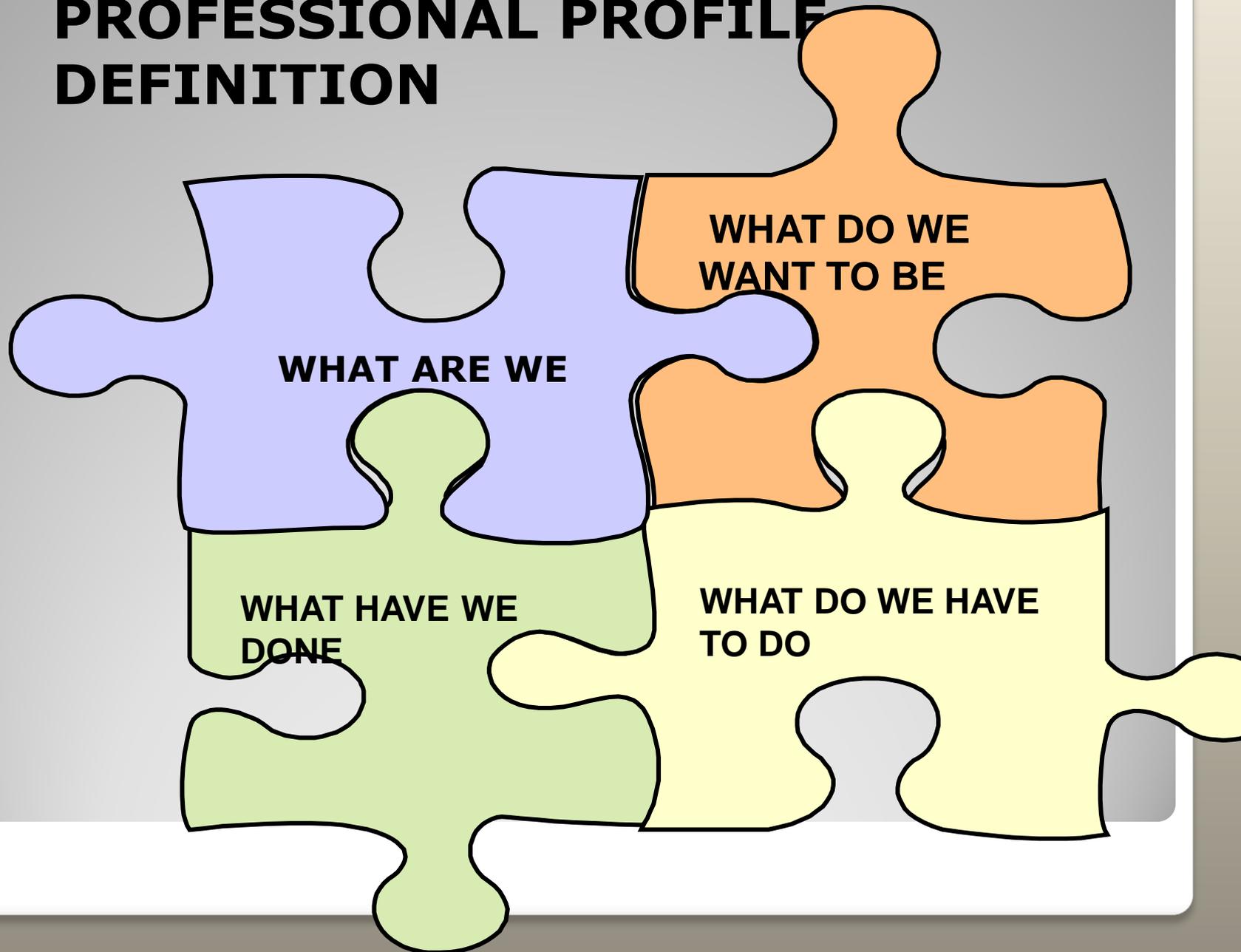


# PROFESSIONAL PROFILE DEFINITION



**WHAT ARE WE**

**WHAT DO WE  
WANT TO BE**

**WHAT HAVE WE  
DONE**

**WHAT DO WE HAVE  
TO DO**

## **IMPORTANT:**

- To position ourselves.
- Look for objectives
- Clarify possibilities.
- Look for options.

